



When Sam Walton opened his 5&10 on the Bentonville town square in 1950 he had no idea he'd planted the seeds for what would become the global leader in retail.

Today, that humble little dime store is the location of The Walmart Museum, a family-friendly experience in three parts:

Walton's 5&10
The storefront where everything began.

The Walmart Museum
An interactive exhibit gallery that takes you on a fascinating tour of Walmart's history.

The Spark Café Soda Fountain
A celebration of small-town ice cream soda fountains, complete with soda jerks and 50's-era music and videos.



Location & Hours of Operation

From I-49, take Exit 88 then travel west on Central (72). Parking is available on the square.



Hours of operation:
Monday-Thursday: 8am-9pm
Friday-Saturday: 8am-10pm
Sunday: 12pm-9pm
(479) 273-1329



www.WalmartMuseum.com

105 North Main Street, Bentonville, AR 72712

FREE ADMISSION



Like us on Facebook
www.facebook.com/walmartmuseum

The Walmart Museum

The birthplace of Walmart



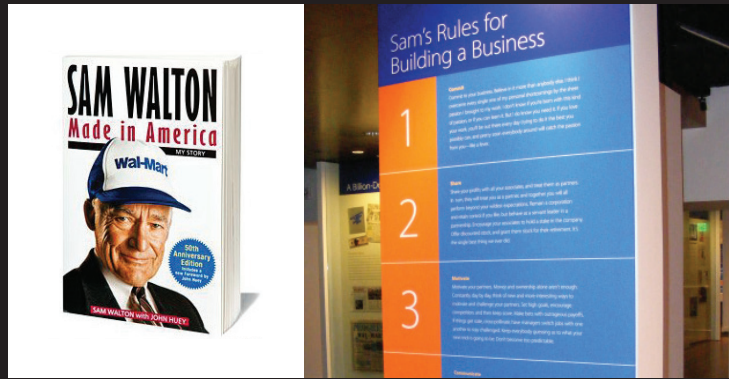
www.WalmartMuseum.com

WALTON'S 5-10

Begin your self-guided tour where it all began.

Walton's 5&10 is a real, working store chock full of retro toys, candies and souvenirs. It's original tin ceiling and floor tiles are part of a warm and welcoming experience.

Step through the store and into a collection of images, memorabilia and information on the history of Walmart and the Walton family from way back when, all the way to the present day.



Visitors can look, touch and explore through a series of family-friendly displays,

like the virtual tour of Sam Walton's old office, a video of Sam doing the hula on Wall Street, and Sam's famous 1979 Ford F-150 pickup, preserved and placed on permanent display.



Finish at The Spark Café Soda Fountain,

an old-fashioned soda fountain where visitors can enjoy ice cream, sweet treats and beverages while taking in the beautiful and historic Bentonville Square. The music, movies, and soda jerks will take you back to a simpler, more carefree time.



“ I just don't believe a big showy lifestyle is appropriate. Why do I drive a pickup truck? What am I supposed to haul my dogs around in, a Rolls Royce? ”

Sam Walton