



▶ FINANCIAL WELLNESS IS IMPORTANT BECAUSE LIFE CAN BE SWEET, BUT IT CAN GIVE YOU LEMONS

People are generally optimistic about their future. They envision great relationships, good health, and a long life. You probably see the same for yourself, and we hope it all goes according to plan. But sometimes, reality has other plans.

Your employer can help you stay positive and financially prepare for unexpected risks with Life Insurance, issued by **The Prudential Insurance Company of America (Prudential)**.

5 reasons Life Insurance makes sense

- 1. Because death is a fact of life.** There...we said it. Life Insurance can help pay expenses and provide for your loved ones when you're no longer there for them.
- 2. You can depend on it.** Regardless of economic market conditions, the value of some insurance benefits from a trusted carrier like Prudential may remain steady and consistent.
- 3. It may be more affordable than you think.** Because your employer's plan offers group rates, this Life Insurance may cost less than insurance you buy on your own.
- 4. You can change it to help meet your changing life.** Getting married, buying a new home, or having children means you may need to review your Life Insurance needs from time to time. Your income may have increased along with your housing costs, for example. This may mean your loved ones will need extra resources to pay expenses and ongoing bills if something happens to you.
- 5. It's an important way to help ensure the financial wellness of those who depend on you.** If something were to happen to you, Life Insurance can help ensure that you leave the financial legacy you want. Also, it can help take care of final arrangements that could burden spouses, children, and others.

Find out how much coverage you need, quickly and easily

Our online Life Insurance Needs Estimator can help you estimate how much Life Insurance is right for you. It's personalized and fast, and it can guide you to choosing the amount of coverage to match your needs. Visit www.prudential.com/EZLifeNeeds.

▶ **BENEFITS TO HELP PROTECT YOUR FINANCIAL WELLNESS.**



Group Term Life Insurance coverage is issued by The Prudential Insurance Company of America, a Prudential Financial company, Newark, NJ.

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