

## Getting Started with the Fair Trade USA Program



# Fair Trade USA™

### QUICK FACTS

- Applicable for agricultural operations, including farming as well as packing & processing facilities
- Audits conducted globally
- Three-year certification cycle with annual surveillance audits
- Not a membership organization
- Certification Program
- Full member of [ISEAL](#) Alliance

Fair Trade USA® is a nonprofit organization and a leading certifier of fair trade products in North America. The Fair Trade Certified™ seal on a product signifies that it is produced according to fair trade standards that promote sustainable livelihoods and safe working conditions, protection of the environment, and strong, transparent supply chains. Rather than creating dependency on aid, Fair Trade USA's model empowers both farmers and workers to fight poverty and earn additional money to improve their communities.

Fair Trade USA recognizes that sustainability is a journey. Their [standards](#) focus on continuous improvement over time to achieve superior social, economic, and environmental practices. The Fair Trade Certified™ seal signifies that specific standards have been met in the production, trade, and promotion of Fair Trade products from over 45 countries across the globe. Visit [FairTradeCertified.org](http://FairTradeCertified.org) for more information.

## MEMBERSHIP

Fair Trade USA (FTUSA) is not a membership organization.

## Fair Trade USA SUPPORT

Learn more about Fair Trade USA certification [here](#).

Suppliers interested in certification of a facility can use this [online form](#) to provide some basic business information, and a representative from the Fair Trade USA team will contact them to discuss the certification process.

Facilities can apply directly for Fair Trade Certification by submitting an [application](#) to [applications@fairtradeusa.org](mailto:applications@fairtradeusa.org).

### SUPPORT

General Information

Website (English): [fairtradecertified.org](http://fairtradecertified.org)  
 Website (Spanish): [fairtradecertified.org/es](http://fairtradecertified.org/es)  
 General Email: [info@fairtradeusa.org](mailto:info@fairtradeusa.org)  
 Phone: (510) 663-5260

Visit the

**[Flipkart Responsible Sourcing Compliance Hub](#)**

for additional requirements, access to resources, training and answers to common questions.



# SHARE FACILITY REPORT WITH FLIPKART

Provide visibility to facility information and audit reports to Flipkart Group with the steps below. FTUSA does not currently offer a platform to share audit reports.

## Step 1: Obtain the Required Documentation

### Required Documents (in English)

- a. **audit report\*** from the most recent audit (certification/surveillance) **AND**
- b. **audit report\*** from the most recent audit (certification/surveillance) that includes an in-person audit of the site(s) disclosed to Flipkart Group (if different from the audit referenced in point 'a' above)
- c. **closed CAP for each audit report submitted**, showing all required critical noncompliances and the required percentage of progress criteria are closed
- d. **valid certificate** (must be “certified” status)

### If you supply to Flipkart Group and directly own or operate the Fair Trade certified farm:

- All packhouses handling product supplied to Flipkart Group must be visited during the audit.
  - **For farms undergoing initial certification:** Require that your audit company include all packhouses that are supplying to Flipkart Group in the scope of the audit. **Flipkart Group will not accept an initial certification audit that does include a site visit to the facilities that are packing product for Flipkart Group.**
  - **For farms that are already certified:** If your most recent audit did not include a visit to the packhouse that is supplying to Flipkart Group, ensure that your audit company include all packhouses that are supplying to Flipkart Group in the scope of your next audit.
- Audits must be conducted by an APSCA certified auditor (CSCA). Confirm with your selected CAB that they are using an APSCA certified auditor.
- If your audit is not conducted in English, request that your CAB translate the final audit report and CAP
- Sign an agreement with Fair Trade USA that allows for sharing of audit information with Flipkart Group.

### If you supply to Flipkart and do not own or operate the Fair Trade Certified farm:

- The certified farm (Certificate Holder) owns all of the documentation that Flipkart Group. You will need to obtain the required documentation from your suppliers, and communicate with them the expectations that:
  - audits need to include a site visit to the packhouse packing products being supplied to Flipkart Group
  - audits need to be conducted by an APSCA certified auditor
- Audit reports and CAPs need to be translated into English as well as the Certificate
- You will need to validate the Certificate provided
  - Click [here](#) to validate status for facilities certified by SCS Global Services.
  - Click [here](#) to validate status for facilities certified by Control Union.

## Step 2: Submit the required documents to Flipkart

Email required documents to the Flipkart Group Supplier & Facility Administration Team:

- [rsgscin@flipkart.com](mailto:rsgscin@flipkart.com)

## Additional Requirements

To be accepted by Flipkart Group:

1. The audit must be conducted by an APSCA-certified auditor on behalf of an **APSCA member firm**. Confirm with APSCA **and** your selected program that the approved firm and auditor(s) are in good standing.
2. Audits must be conducted as semi-announced (within a window of time) or fully unannounced by August 1, 2024.



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Have additional questions?  
 Contact – [rsgscin@flipkart.com](mailto:rsgscin@flipkart.com)

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