

FORMULA OVERVIEW	
PRODUCT NAME:	Member's Mark Chicken Waffle Recipe
FACTORY	Phelps Industries LLC, Janesville, WI
FACTORY LINE #	1
FORMULA ID NAME & #	Tied to the second five digits of the UPC code before the digit (example: SC00000)
FACTORY LINE #	1

STATEMENT OF NUTRITIONAL ADEQUACY	
Food labels must identify one or more life stages the food can adequately sustain, and the formula or recipe for the food must be based on the minimum nutritional requirements for life stage. Otherwise may be listed as a treat.	
Confirm final text here:	This product is intended for intermittent or supplemental feeding only.

GUARANTEED ANALYSIS				INGREDIENT DECK:
<b>Nutrients</b>	<b>Amount per Serving</b>	<b>Other Nutrients</b>	<b>Amount per Serving</b>	**All Ingredients in all communications regarding this project must be listed and discussed individually by their AAFCO-defined names or common name if undefined**
Crude Protein (min)	19%			<i>Chicken, Pearled Barley, Oat Flour, Coconut Glycerin, Blueberries, Brown Sugar, Natural Flavor, Salt, Natural Smoke Flavor, Apple Cider Vinegar, Mixed Tocopherols (preservative), Rosemary Extract (flavor).</i>
Crude Fat (min)	12%			
Crude Fiber (max)	2%			
Moisture (max)	20%			
Asterisk refers to verbatim disclaimer: "Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles." Disclaimer must be the same size and style font as the items in the GA, can be stacked as one column				List: Descending order by weight, Common name   AAFCO-defined ingredient name, Preservatives: must be listed individually along with their function. For example, "preserved with mixed tocopherols", Grouping of ingredients: Similar ingredients can be grouped together and listed by their combined weight. For example, "minerals (calcium carbonate, potassium chloride, salt)
<b>CALORIE CONTENT (calculated):</b>				Does product contain a source of live (viable), naturally occurring microorganisms? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3300 kcal ME/kg; 40 kcal ME/treat				

RAW MATERIAL INGREDIENT VERIFICATION								
**All Ingredients in all communications regarding this project must be listed and discussed individually by their AAFCO-defined names or common name if undefined** Suppliers may only use ingredients that meet or exceed the standards set by the Association of American Feed Control Officials (AAFCO) for pet food								
Raw Material Common Name	AAFCO DEFINED NAME	SPECIES (as applicable)	FORM   CUT   PART (Ex: Frozen, Liquid, Powder, etc.)	COUNTRY OF ORIGIN	GRADE / SPECIFICATION (USDA, AAFCO, Feed grade, etc.)	FUNCTION IN FORMULA (Protein, Carb, Fat, Sweetener, Preservative, Binder, Flavoring, etc.)	CLAIMS (Notation if required as "Source of")	% Of Total (Sum must equal 100%)
Chicken	Chicken	Domesticated chicken	Frozen Ground	USA	USDA	Protein		45.06%
Chicken	Chicken	Domesticated chicken	Frozen Breast	USA	USDA	Protein		18.02%
Pearled Barley	Pearled Barley	Hordeum vulgare (barley)	Flour	USA	Pet Grade, non-GMO	Carbohydrate		9.01%
Oat Flour	Oat Flour	Linum usitatissimum (oat)	Flour	USA	Pet Grade, non-GMO	Carbohydrate		9.01%
Coconut Glycerin	Coconut Glycerin	Cocos nucifera (coconut palm)	Liquid	USA	Pet Grade, non-GMO	Helps inhibit mold. Helps provide soft, pliable quality attribute.		8.11%
Blueberries	Blueberries	Vaccinium corymbosum	Pieces	USA or Canada	Non-GMO	Appetite appeal		3.60%
Brown Sugar	Brown Sugar	Beta vulgaris sugar beet	Free Flowing, crystalline	USA	Non-GMO	Appetite appeal		3.60%
Natural Flavor	Natural Flavor	Propionibacterium Shermanii	Liquid	USA	Non-GMO	Flavoring with added benefit of inhibiting mold.		1.62%
Salt	Salt	N/A	Free flowing crystalline	USA	Non-GMO	Flavor and Structure		1.26%
Natural Maple Smoke Flavor	Natural Maple Smoke Flavor	Plant based source	Liquid	USA	Non-GMO	Flavoring		0.36%
Apple Cider Vinegar	Apple Cider Vinegar	N/A	Powder	USA	Non-GMO	Lower pH		0.14%
Mixed tocopherols	Mixed tocopherols	N/A	Powder	Denmark	Non-GMO	Preservative		0.14%
Rosemary extract	Rosemary extract	Salvia rosmarinus	Powder	Denmark	Non-GMO	Flavoring		0.04%
							<b>Total must equal 100%</b>	<b>100%</b>

DAILY SUGGESTED MAXIMUM FEEDING GUIDE		
Feed as a treat or reward for your dog. Always supervise your dog when treating and provide a source of clean, fresh water. Not suitable for puppies under 6 months of age. Monitor your dog while eating any treat to assure it is being fully chewed before swallowing		FEEDING INSTRUCTIONS
Dog Weight (Lbs.)	Per Day	Confirm final text here:
10-25 lbs.	1 pc	<i>Feed as a treat or reward for your dog. Always supervise your dog when treating and provide a source of clean, fresh water. Not suitable for puppies under 6 months of age. Monitor your dog while eating any treat to assure it is being fully chewed before swallowing</i>
26-40 lbs.	2 pcs	
41-60 lbs.	3 pcs	
61+ lbs.	4 pcs	