

equator
EQUATOR DESIGN
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The accuracy of this artwork is the responsibility of the user. This includes but is not limited to regulatory requirements, copy, declines, content and placement in regards to the layout. Upon receipt of supplier approval, Equator will not accept responsibility for the accuracy outlined above. Equator will not accept liability for loss or damage including print, press delays or other ancillary costs.

The PRINTER is responsible for: Verifying that the UPC code scans correctly when printed. Also to check for accuracy in measurements and layout details, prior to plates or cylinders.

Any change to the content of this artwork must be submitted back to the CLIENT for approval.

Client: **Walmart**

Product Title: RG Deluxe Vegan Original Mac and Cheese Carton 10.6oz Winland Foods 57695
Client Ref.: 57695
Equator Ref.: CIN-090472-001
Date: 06.12.24
Version: 1
Production Artist: v2: MDS
Design Acc. Manager: KW
Production Acc. Manager: AA

New design based on ref: Update to previous ref: CIN-087285-001
prev photo ref: -
range master ref: -

Supplier: Winland Foods
Printer: Accord Carton
Proofing Profile: GRACOL 2013 Coated (CRPC 0)
Substrate: White Coated Board
Die Ref.: M_37F_54122250_CTN_L6659_ACCRD_V1
Process: Litho
Max. No. Colors: 6
Deliverable File Format: Illustrator CC2019
Magnification: 80% & 100% BWR: 0

Barcode No. as it appears in Octopus: 194346210015

Colors: **TECHNICAL INKS**
CYAN PMS 2427 C
MAGENTA PMS 3507 C
YELLOW
BLACK
MATT
VARNISH

PRINTER COLOR MATCHING INFO
Pantone Colors: MATCH SPECTRALLY TO DIGITAL PANTONE - LIBRARY
Brand Colors: MATCH SPECTRALLY TO CIP DATA SUPPLIED WHERE APPLICABLE
Image / Process Elements: MATCH TO CIP PROFILED PROOF

Delta E Formula: Delta E 2000
Tolerance: Delta E < 3.0
Illuminant: D50
Fiber: None
Observer Angle: 2°
Recommended Device: X-Rite Exact
X-Rite: Yes
Printers are expected to achieve these measurements regardless of substrate within a Delta E of less than 2.

customer signature: _____

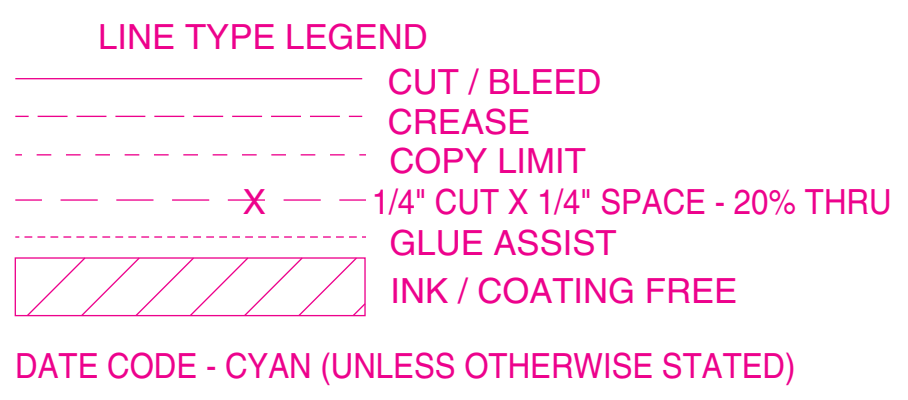
equator Notice

Supplier: please remember that walmart policy is that all changes happen in the first round of routing.

Please ensure that you are thoroughly reviewing everything and annotating all changes in round one. Round two should be for approval only.

equator Printer Notice

Bar width is set to zero. Please replace UPC that has had correct BWR applied.



Winland Foods, Inc.
Dry Dinners - Carton
6.9062" x 4.5" x 1.875"
PLANT Medina-1261 - BASE SPEC: 5*122250
PRINTER: Accord - DRAWING#: L6659
Revision Date: 05/20/2024

