

equator
EQUATOR DESIGN
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The accuracy of this artwork is the responsibility of the SUPPLIER. This includes but not limited to regulatory requirements, copy, claims, content and placement in regards to the layout. Upon receipt of Supplier approval, Equator will not accept responsibility for the accuracy outlined above. Equator will not accept liability for loss or damage including print, press delays or other ancillary costs.

The PRINTER is responsible for: verifying that the UPC code scans correctly when printed; also to check for accuracy in measurements and layout details, prior to plates or cylinders.

Any change to the content of this artwork must be submitted back to the CLIENT for approval.

Client: Walmart

Product Title: BG D90 Plant-Based Cheddar and Mozzarella Cheese 8 oz Parmela Creamery 59546

Client Ref.: 59546

Equator Ref.: CIN-09181-001

Date: 09.12.24

Version: 1 **Production Artist:** v1: MDS

Design Acc. Manager: JSW

Production Acc. Manager: AA

New design based on ref.: -
Update to previous ref.: - CIN-086344-002
prev photo ref.: -
range master ref.: -

Supplier: Parmela Creamery

Printer: EI Packing

Proofing Profile: TBD

Substrate: Surface Printed Clear Film


Die Ref.: 3rd dieline

Process: Gravure_China

Max. No. Colors: 11

Deliverable File Format: Illustrator CC2020

Magnification: 100% **BWR:** 0



Barcode No. as it appears in October: 194346193929

Colors:
 CYAN, MAGENTA, YELLOW, BLACK
 PMS 2427 C, PMS 3507 C, phblack
TECHNICAL INKS:
 whiteink, whiteinkcb, cleararea

PRINTER COLOR MATCHING INFO

Pantone Colors MATCH SPECTRALLY TO DIGITAL PANTONE LIBRARY
 Brand Colors MATCH SPECTRALLY TO CMYK DATA SUPPLIED WHERE APPLICABLE
 Image Elements MATCH TO CMYK PROFILE PROOF

Delta E Formula: Delta E2000
tolerance: Delta E 2.0
illuminate: D50
filter: None
observer angle: 2°
recommended device: X-Rite Exact
XOGA: Yes

Printers are expected to achieve these measurements regardless of substrate within a Delta E of less than 2.

customer: _____
 signature: _____

equator Notice

Retouch required.

equator Printer Notice

Bar width is set to zero. Please replace UPC that has had correct BWR applied.

equator Notice

Supplier: please remember that walmart policy is that all changes happen in the first round of routing.

Please ensure that you are thoroughly reviewing everything and annotating all changes in round one. Round two should be for approval only.

181mm

20mm

30mm

← TEAR HERE
RESALABLE PACKAGE

bettergoods.

Plant-Based Cheddar & Mozzarella

DAIRY-FREE CASHEW CHEESE ALTERNATIVE





KEEP REFRIGERATED

NET WT 8 OZ (226g) ★ serving suggestion

213mm

57mm

213mm

7.5mm

7.5mm



110086

7.5mm






customer signature: _____

1-888-287-1976
 Comments? Please contact us at
 2:00 PM or 10:00 AM EST.
 THE DATE STAMPED ON PACKAGE, BEST IF USED WITHIN
 FRESHNESS IS ASSURED IN UNOPENED PACKAGES UNTIL
 LACTOSE FREE
 SOY FREE
 Contains Cashews,
 POTATO PROTEIN, BETA-CAROTENE, CULTURES, VITAMIN B12,
 INGREDIENTS: CASHEW MILK (WATER, CASHEWS), COCONUT
 OIL, TARRAGON, POTATO STARCH, CORN STARCH, FOOD
 STARCH, MODIFIED SEA SALT, SUGAR, NATURAL FLAVORS.
 Fat 8g • Carbohydrate 4g • Protein 4g

Amount per serving
Calories 80
 Serving size 1/4 cup (28g)
 about 8 servings per container

Nutrition Facts

Total Fat	7g	9%
Saturated Fat	1g	30%
Cholesterol	0mg	0%
Sodium	210mg	9%
Total Carbohydrate	5g	2%
Dietary Fiber	0g	0%
Total Sugars	0g	0%
Includes 0g Added Sugars		0%
Protein	0g	0%
Vitamin D	0mg	0%
Calcium	0mg	0%
Iron	0mg	0%
Potassium	0mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

5. Bake 35 to 45 minutes or until golden brown and bubbly.
 4. Pour mixture into 8-inch square baking dish. Top evenly with bread crumbs.
 3. In mixing bowl, combine cashew cheese, bread crumbs, and vegan cheese.
 2. Cook and drain.
 1. Add Bread crumbs

Makes 8 servings.

WHITEINK SHOWN @ 40% SCALE

WHITEINKCB SHOWN @ 40% SCALE